

# SynEdge Navigator

Experience the future of quality content delivery



**Measure · Analyze · Select**

## Quality driven CDN switching

SynEdge Navigator is a Cloud service that offers load balancing and CDN switching as a service to enhance content delivery. We constantly measure CDN performance 24/7/365 in every part of the world, across all ISP networks, process the data in real-time and switch CDNs when it makes sense, quickly and automatically, with no effort for you. SynEdge Navigator will automate delivery based on your business rules, no matter what combination of CDNs you use today and in the future. SynEdge Navigator can integrate various third-party data sets and has pre-built integrations for the most frequently used RUM and QoE data providers.



**SaaS Based**



**Data Agnostic**



**Full API driven development**



**DNS and/or webservice based decisions**



**Personal Dashboard**

# What we offer

## Managed Service

SynEdge Navigator is a fully managed service, empowering you to focus on your customers and their experience. Our experts will guide you through every step of the way, from concept to success.

## Switching Rules

Different metrics to make switching decisions. Use any combination of business rules such as costs or traffic commitments, CDN latency information, and Quality of Experience data such as buffering or video failures.

## Redundancy

SynEdge Navigator provides a full redundant solution by integrating different CDN suppliers and build a switching layer across these CDN suppliers to avoid service degradations, route around congestion and outages.

## Cost Efficient

Reduced infrastructure and management costs with a RUM data and CDN agnostic platform that also avoids vendor lock-in.

## Designed with video in mind

Latency measurements do not provide a view on the video experience, for this Quality of Experience data from various sources is analyzed and used in the decision-making process.

## Performance

SynEdge Navigator is designed to give a real-time view of CDN performance as perceived by your end-users by constantly probing for availability, latency and (video) Quality of Experience data.

# Why SynEdge

SynEdge at its core has been designed with customers in mind. Created by a team with an extensive history in, and knowledge of, Content Delivery Networks, SynEdge wants to offer a transparent, intelligent and cost-effective way to deliver content.

Using the newest technologies, SynEdge has created a next generation Multi-CDN switching and management platform that has been specifically designed for the increasingly quality driven world. It performs to a higher level than the less efficient and less environmentally friendly options that are currently available as we continuously innovate, meaning customers will always receive the benefit of a CDN with technology at the forefront of the industry.

## You will get

- An **immediate boost** in content delivery performance
- **Optimized solution** with a better return on investment
- And the **peace of mind** knowing that you work with cutting edge technology with the **stability** you need